

BJMC 1st Semester

Communication: Concepts and Pro.

Paper Code-101

OBJECTIVE: Student will be able to know about different models of communication and their style of work

- Q1. Define Communication. Explain five senses of communication.
- Q2. How would you explain Non-Verbal communication?
- Q3. Explain the term communicating with self- introspection with examples.
- Q4. Differentiate between Wireless Communication and Visual Communication.
- Q5. Explain SMCR and Lass well model of communication.

PROCEDURE:

For completing the assignment students should refer to the books mentioned in syllabus and they can take help from internet. They can browse the websites of various experts and their concepts. Students should make assignment in the following manner:

1. Cover page
2. Objectives
3. Index
4. Content
5. Conclusion
6. References
7. Softcopy or Hardcopy
8. Give proper headings and subheadings
9. Explain every topic in points and using diagrams.
10. Put Examples

OUTCOME:

After doing the assignment, students understand the basic process and models of communication.

REFERENCE BOOKS:

- 1) Handbook of Journalism-Kewal J. Kumar
- 2) The effects of Mass communication-Klapper,J.T.