7.3.1 INSTITUTIONAL DISTINCTIVENESS:

Fairfield Institute of Management and Technology (FIMT), New Delhi, shaping student’s careers in the country is a self-financing, quality-conscious, and trend-setting Institute. We are distinctive as per our vision, priority, and thrust focusing on providing equal opportunities to everyone for the development of society with the help of human potentials. The vision of the institute focuses on essential aspects like global standards, value-based education, eco-friendly environment, and sustainable development. FIMT believes in the all-around development of beginners, which includes the values of Vivekananda. FIMT focuses to create an environment where our ethnicity and traditions go hand in hand with the material world.

The Institute has established its distinctive approach towards its vision, priority, and thrust through a holistic approach for the development with a global vision and social responsibility. We at FIMT encourage faculty members & students to take part in various types of projects and programs. The original practices that we have undertaken so far which makes us out of the league are:

- **We focus more upon ‘paper recycling’ rather we do less paperwork or whenever required.**
- ‘Best out of waste’ is an outstanding practice which we put up with the help from ‘Art & Craft’ faculties & B.Ed. students of FIMT.
- **The world is shifting towards organic life, so do we by undergoing the practice of ‘Organic Farming’ at the FIMT campus.**
- **The need of the hour is to protect the environment; however, we are concentrating & putting our best efforts into e-waste management as well.**

1. **Focusing on ‘Paper Recycling’:**

Aarudit Foundation ‘From Dependence to Independence’ was incorporated, with seed capital from the Fairfield Foundation. Having belief in being the change makers it started with the ‘Go Green Initiative’ by the launch of eco-friendly products like Plantable Pencils, Plantable Pens, Plantable Cards, Plantable Note Diary, Plantable Bookmarks, Plantable Rakhi, Plantable Price
Tags, and Colour Pencil. The initiative got bigger when we started the practice of using recycled stationery at Fairfield Institute of Management & Technology. From the students to staff members, everyone is using ‘Aarudit’ products resulting in ‘Go Green Initiative’ with the prime motto of paper recycling. The volunteers collect waste papers from the campus weekly & students bring old newspapers from their houses to get them used in making pencils, diary, cards, bookmarks, etc. As a result, we provide them the stationary kit which is made from recycled paper by ‘Aarudit Foundation’. The initiative has proved as one of the best practices undertaken by FIMT and we are planning to expand it on a large scale in the future.

For more details click on the given link- http://www.aarudit.org/go-green.php

2. Best Out Of Waste:

Fairfield Institute of Management & Technology is doing this practice for so many years. We believe in reusing the waste material and bring the best out of it. FIMT- School of Education leads this practice and with the help of B.Ed. trainees we have been able to make more than 1100 gifts so far. As a result of this practice, we have gifted it to our guest speakers of seminars, workshops, etc. along with the visitors at FIMT. The gifts are made from the collected waste material of the FIMT campus maintaining an important way to contribute to a clean & green environment. Gifts from waste materials have always been a best practice, but with the help of ‘Art & Craft’ faculties of FIMT, we have taken it to the next level, from gifting at national as well as international platforms, showcasing the talent of the students along with saving extra money to buy gifts from the market.

As shown in the photographs, these are the few gifts made from the waste material by FIMT students and we have also put a stall of these gifts at the ‘Diwali Mela’ celebration.

For more details click on the given link- http://www.fimt-ggsipu.org/events-images.php?id=109
3. **Organic Farming Practice:**

Fairfield Institute of Management & Technology has taken an initiative to promote traditional ways of farming by using all-natural pesticides and fertilizers on its campus. Before commencing with organic farming several awareness programs were conducted for the gardeners regarding the practice and how well it has to be conducted by the dissemination of the latest technologies. We support the initiative taken by Delhi Government to acquire ‘Organic Tag’ like other states. As an educational institution, we should take baby steps in achieving environmental goals for the betterment. At present only gardeners and staff is involved in organic farming & we are planning to indulge FIMT students as well in the future. The vegetables which we are growing are getting distributed among the teaching & non-teaching staff and that’s how this practice is coming out to be more fruitful as we are achieving two goals: that are protecting the environment & serving the community.

Below are the photographs of ‘Organic Farming’, taken into practice at FIMT.

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4. **E-waste Management:**

‘Fairfield Institute of Management & Technology’ has signed an e-waste management service agreement with ‘E-Waste Recyclers India’ for E-Scrap & E-Waste management. The sole purpose of the agreement is the proper management of electronic & electrical wastes of all types like:

- IT & Télécommunications, mobile, pager, etc.
- Photocopier, printer, fax, land-line phone, smart & feature phones, etc.
- UPS, inverter, battery, stabilizer, etc.
- Electrical panel, motor, fitting & misc, etc.
- Electronic appliances, LCD, LED, washing machine, AC, refrigerator, etc.
- CFL/ tube light, toner/ cartridge, dry cell etc.
All the above e-scrap and e-waste are being collected from the staff and students at the FIMT campus once a month. And, upon the arrival of the e-scrap at the treatment site, EWRI sorts and classifies e-scrap for channelization, dismantling, or recycling.


Fairfield Institute of Management & Technology is recognized for its overall focus on quality teaching and learning along with the protection of our environment & working for the community and that’s why we count among the BEST affiliated colleges of GGSIP University, New Delhi.