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**FAIRFIELD**  
Institute of Management & Technology  
Affiliated to GGSIP University & an 'A+' Grade College by DHE, Govt. of NCT Delhi  
Approved by AICTE BCI & NCTE Recognised under 2(f) of UGC Act of 1956



## BEST PRACTICES 2024-2025

### Best Practice-1

#### Title of the practice: Community Engagement and Nation Building through NSS, NCC and Unnat Bharat Abhiyan (UBA)

#### Objectives

- To inculcate social responsibility, civic consciousness, and ethical values among students.
- To encourage active participation of youth in nation-building and community development.
- To promote awareness regarding health, sanitation, environmental sustainability, and social issues in rural communities.
- To develop leadership, discipline, teamwork, and community service orientation through NCC, NSS, and UBA activities.
- To strengthen the institution-community relationship through meaningful outreach and extension initiatives.
- To foster constitutional values, national integration, and responsible citizenship among students.

#### Context

Higher education institutions have a significant responsibility in shaping socially conscious and responsible citizens. Recognizing this role, Fairfield Institute of Management and Technology (FIMT) actively integrates community engagement with student learning through the National Service Scheme (NSS), National Cadet Corps (NCC), and Unnat Bharat Abhiyan (UBA). These platforms provide students with opportunities to engage with society, understand grassroots challenges, and contribute to sustainable community development.

Through regular outreach activities, awareness campaigns, village adoption initiatives, environmental programs, and national service activities, students gain practical exposure to societal issues while developing leadership qualities, empathy, and a sense of civic duty.

#### The Practice

FIMT promotes community engagement and nation-building through a structured framework involving NSS, NCC, and UBA activities.



FIMT Institutional Campus,  
Bijwasan Road , New Delhi-110097  
Office No. : 011 - 46109358 | 011 - 43045218



  
E-Mail - [fimtnd@gmail.com](mailto:fimtnd@gmail.com)  
Web. - [www.fimt-ggsipu.org](http://www.fimt-ggsipu.org)



24x7 Helpline  
9312352942 | 9811568155  
8080804002 | 8080807002

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## A. National Cadet Corps (NCC) Activities

The NCC unit of the institution actively organizes and participates in activities that promote discipline, patriotism, leadership, and social responsibility.

### Leadership and Training Activities

- NCC Rank Promotion Ceremony 2024 was organized to recognize the achievements and leadership potential of cadets.
- Participation of cadets in the NCC Annual Training Camp (ATC), providing military training, personality development, and leadership exposure.
- Participation of girl cadets in the Army Attachment Camp, offering firsthand exposure to military life, discipline, and defense services.

### National Integration and Constitutional Awareness

- Kargil Vijay Diwas Celebration to honor the sacrifices of Indian soldiers and promote patriotism among students.
- Run for Unity organized to promote national integration and the spirit of unity.
- Celebration of Constitution Day (Samvidhan Diwas) through awareness activities highlighting constitutional values and duties of citizens.

### Social Awareness and Community Service

- Naya Savera Campaign against Drug Addiction conducted to create awareness regarding the harmful effects of substance abuse.
- Disaster Risk Reduction Awareness Activities organized to educate students and communities about disaster preparedness and resilience.
- Cleanliness Drives conducted in nearby communities to support the Swachh Bharat Mission.
- Wetland Cleanup and Awareness Walk organized to promote environmental conservation and ecological sustainability.
- Water Day Poster Making Competition conducted to raise awareness regarding water conservation and responsible resource utilization.

## B. National Service Scheme (NSS) Activities

The NSS unit actively engages students in community service and social awareness programs aimed at fostering social commitment and volunteerism.

### Environmental and Sustainability Initiatives



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- Plantation Drive organized on World Environment Day to encourage environmental conservation and sustainable practices.
- Cleanliness Drives conducted at Jhatikra Village and Badusarai Village in collaboration with the UBA Cell to promote sanitation and hygiene awareness.

### Health and Wellness Activities

- Celebration of International Yoga Day to promote physical fitness, mental well-being, and healthy lifestyles.
- Blood Donation Drive organized to support healthcare services and encourage voluntary blood donation.
- Awareness Program on Menstruation and Menopause conducted in Badusarai Village in collaboration with the UBA Cell to educate women on reproductive health and hygiene.
- Sanitary Napkin Donation Drive organized for rural women to support menstrual hygiene management.

### National and Civic Engagement Activities

- Independence Day Celebration promoting patriotism and national pride among students.
- NSS Day Pledge Ceremony conducted to reinforce the values of community service and volunteerism.
- Constitution Day (Samvidhan Diwas) celebrated through a Padyatra and Panel Discussion in collaboration with the Pro Bono Club to create awareness about constitutional values, rights, and duties.
- Republic Day Celebration organized at Jhatikra Village in collaboration with the UBA Cell, strengthening community participation and national integration.

### C. Unnat Bharat Abhiyan (UBA) Activities

Under Unnat Bharat Abhiyan, the institution works closely with adopted villages to support rural development and community empowerment.

### Village Adoption and Community Development

- Adoption of five villages under the Unnat Bharat Abhiyan framework to facilitate sustainable rural development.
- Awareness Visit to Daulatpur Village conducted to identify community needs and promote developmental interventions.
- Joint cleanliness campaigns with NSS volunteers in Jhatikra and Badusarai villages to improve sanitation practices.



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- Rural outreach activities focusing on health awareness, environmental sustainability, and community participation.
- Menstrual health awareness and sanitary napkin distribution initiatives conducted in Badasarai Village to improve health outcomes among rural women.
- Community interaction programs aimed at understanding local challenges and encouraging participatory development.

### Evidence of Success

- Significant increase in student participation in NCC, NSS, and UBA activities.
- Enhanced awareness among students regarding social responsibility, environmental sustainability, and constitutional values.
- Positive community engagement and improved interaction with adopted villages.
- Successful implementation of health, sanitation, and environmental awareness programs in rural communities.
- Recognition and active participation of NCC cadets in leadership and training camps.
- Improved student leadership, teamwork, communication, and problem-solving skills through experiential learning.
- Increased outreach and impact of institutional extension activities within local communities.

### Problems Encountered and Resources Required

#### Problems Encountered

- Balancing outreach activities with academic schedules and examinations.
- Need for continuous engagement with rural communities to ensure long-term impact.
- Resource constraints in conducting large-scale awareness and health campaigns.

#### Resources Required

- Transportation facilities for outreach and village visits.
- Collaboration with local authorities, healthcare professionals, NGOs, and community leaders.
- Financial support for awareness campaigns, health initiatives, and environmental activities.
- Training resources and expert guidance for student volunteers and cadets.

#### Impact

- Strengthened institution-community relationships through sustained outreach and engagement.



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- Development of socially responsible, disciplined, and community-oriented graduates.
- Enhanced leadership, communication, teamwork, and civic engagement among students.
- Increased awareness regarding health, sanitation, environmental conservation, and constitutional values in adopted villages.
- Promotion of national integration, patriotism, and responsible citizenship through NCC and NSS activities.
- Meaningful contribution to rural development, community welfare, and nation-building in alignment with the objectives of NSS, NCC, and Unnat Bharat Abhiyan.

## Best Practice 2



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## **Title of the practice: Holistic Student Development through Academic Excellence, Cultural Enrichment and Entrepreneurial Learning**

### **Objectives**

- To promote academic excellence through experiential and activity-based learning.
- To nurture critical thinking, communication, advocacy, and analytical skills among students.
- To provide opportunities for cultural expression, creativity, and talent development.
- To foster entrepreneurial mindset, innovation, and leadership qualities.
- To bridge the gap between theoretical knowledge and practical exposure through educational visits and industry interactions.
- To enhance students' professional readiness, confidence, and employability.

### **Context**

The contemporary higher education environment requires institutions to focus not only on academic achievement but also on the holistic development of students. Recognizing this need, Fairfield Institute of Management and Technology (FIMT) adopts a multidimensional approach to student development through academic, cultural, and entrepreneurial platforms.

The institution provides diverse opportunities for students to participate in intellectual competitions, educational visits, cultural events, entrepreneurship development activities, seminars, and industry interactions. These initiatives enable students to acquire practical knowledge, leadership skills, creativity, professional competence, and entrepreneurial awareness, thereby preparing them to meet the challenges of the modern professional world.

### **The Practice**

FIMT promotes holistic student development through a range of academic, cultural, creative, entrepreneurial, and exposure-based activities.

#### **A. Academic and Intellectual Development Activities**

The institution organizes various academic activities that encourage critical thinking, legal reasoning, communication skills, and experiential learning.

### **Academic Competitions and Skill Development**



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- Organization of the 17th Intra Moot Court Competition to enhance legal research, advocacy, drafting, and courtroom presentation skills.
- Debate Competition on Hindi Diwas to strengthen communication skills, critical thinking, and appreciation of the Hindi language.
- Essay Writing Competition on Women's Equality Day to encourage awareness regarding gender equality, social justice, and women's empowerment.

### **Educational and Institutional Visits**

To provide practical exposure beyond classroom learning, students participated in educational visits to:

- Supreme Court of India to understand judicial functioning and constitutional processes.
- District Courts to observe legal proceedings and courtroom practices.
- Parliament of India to gain insights into the legislative process and democratic governance.
- Industrial Visits to understand organizational functioning, production processes, workplace practices, and industry operations.

These visits helped students connect theoretical concepts with real-world applications and enhanced their understanding of professional environments.

### **B. Cultural and Creative Development Activities**

The institution regularly organizes cultural and creative activities to encourage artistic expression, teamwork, cultural appreciation, and personality development.

#### **Awareness-Based Creative Competitions**

- Poster Making Competition on Voter Awareness to promote responsible citizenship and democratic participation.
- Poster Making Competition on World Water Day to create awareness regarding water conservation and sustainable resource management.

#### **Cultural Events and Talent Showcases**

- Darpan – Mirror of Bollywood, a cultural showcase providing students with a platform to display artistic and performing talents.
- Garba Dance Competition promoting cultural diversity, teamwork, and celebration of Indian traditions.



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- Cook Without Fire Competition encouraging creativity, innovation, teamwork, and problem-solving abilities.
- Shayar-A-Shayari Competition on Hindi Diwas promoting literary appreciation, linguistic skills, and creative expression.

These activities provided opportunities for students to develop confidence, stage presence, leadership qualities, and interpersonal skills.

### C. Entrepreneurship and Innovation Development Activities

To cultivate entrepreneurial thinking and innovation, the institution organizes activities that expose students to startups, business development, and emerging economic opportunities.

#### Entrepreneurial Learning and Business Exposure

- Entrepreneurship Development through Diwali Fest, where students conceptualized and managed business stalls, gaining hands-on experience in marketing, finance, customer engagement, and business operations.
- Educational Visit to Atal Incubation Center to understand startup incubation, innovation ecosystems, entrepreneurship support mechanisms, and emerging technologies.
- Visit to NCUI Haat to gain exposure to cooperative marketing, rural entrepreneurship, and sustainable business practices.

#### Training and Capacity Building Programs

- Participation in a Five-Day Residential Training Programme on Formation of Cooperative Societies, providing practical knowledge regarding cooperative entrepreneurship and community-based economic development.
- Seminar on Successful Cooperative Business Models to understand best practices and growth opportunities in the cooperative sector.
- Seminar on Strategic Transformation in the Globalized Era focusing on business adaptability, innovation, leadership, and global competitiveness.
- Participation in the WITT Global Summit, exposing students to international business trends, innovation ecosystems, entrepreneurship opportunities, and global perspectives.

These initiatives encouraged students to develop entrepreneurial competencies, innovation skills, business acumen, and leadership capabilities.



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## Evidence of Success

- High participation of students in academic, cultural, and entrepreneurial activities.
- Improved confidence, creativity, and leadership qualities through cultural participation.
- Increased awareness and interest in entrepreneurship, startups, and innovation ecosystems.
- Positive feedback from students regarding experiential learning opportunities.
- Strengthened industry-academia exposure through educational and industrial visits.
- Greater student engagement in competitions, seminars, and professional development activities.

## Problems Encountered and Resources Required

### Problems Encountered

- Managing multiple developmental activities alongside academic schedules.
- Availability of suitable dates for educational visits and external collaborations.
- Requirement of continuous engagement with industry experts and resource persons.

### Resources Required

- Financial support for educational visits, competitions, and cultural activities.
- Collaboration with industries, incubation centers, government institutions, and professional organizations.
- Infrastructure and technological support for organizing events and competitions.
- Availability of external experts, trainers, mentors, and entrepreneurs for knowledge-sharing sessions.

## Impact

- Development of well-rounded graduates equipped with academic, cultural, and entrepreneurial competencies.
- Enhanced critical thinking, communication, advocacy, and problem-solving skills.
- Improved confidence, leadership qualities, and professional readiness among students.
- Greater appreciation for cultural diversity, creativity, and artistic expression.
- Increased entrepreneurial awareness, innovation orientation, and business understanding.
- Strengthened experiential learning culture within the institution.

The practice has significantly contributed to the institution's vision of developing competent, confident, socially responsible, and future-ready graduates through a balanced integration of academics, culture, and entrepreneurship.



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